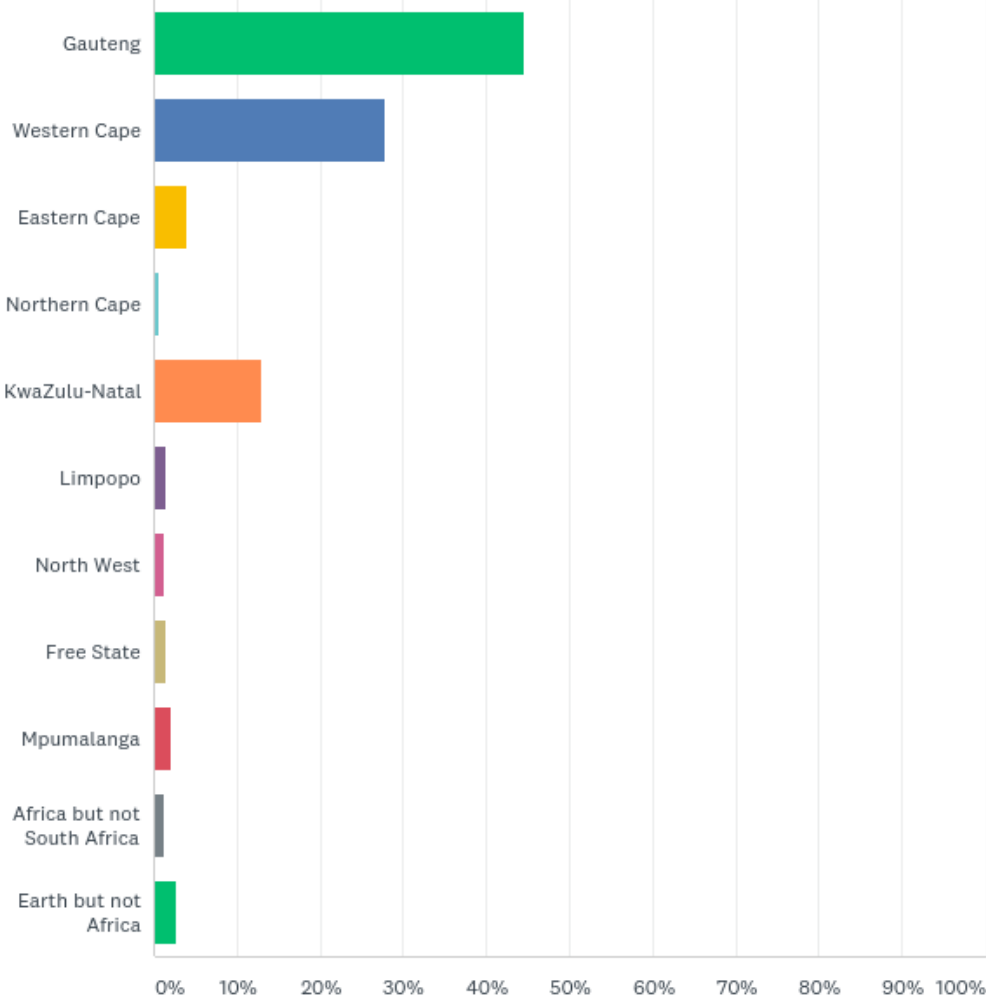


User survey 2017

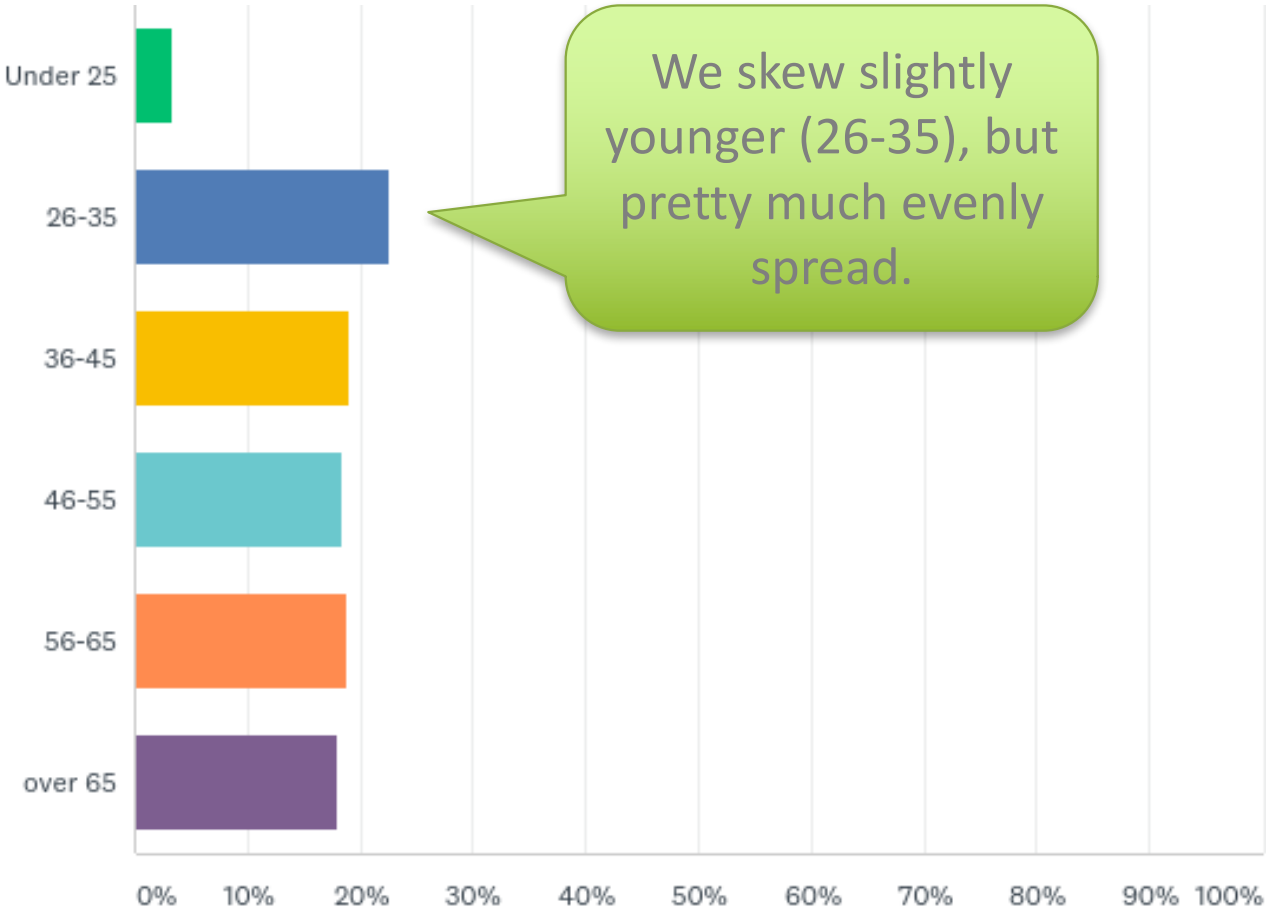
Data collected 8 – 15 November



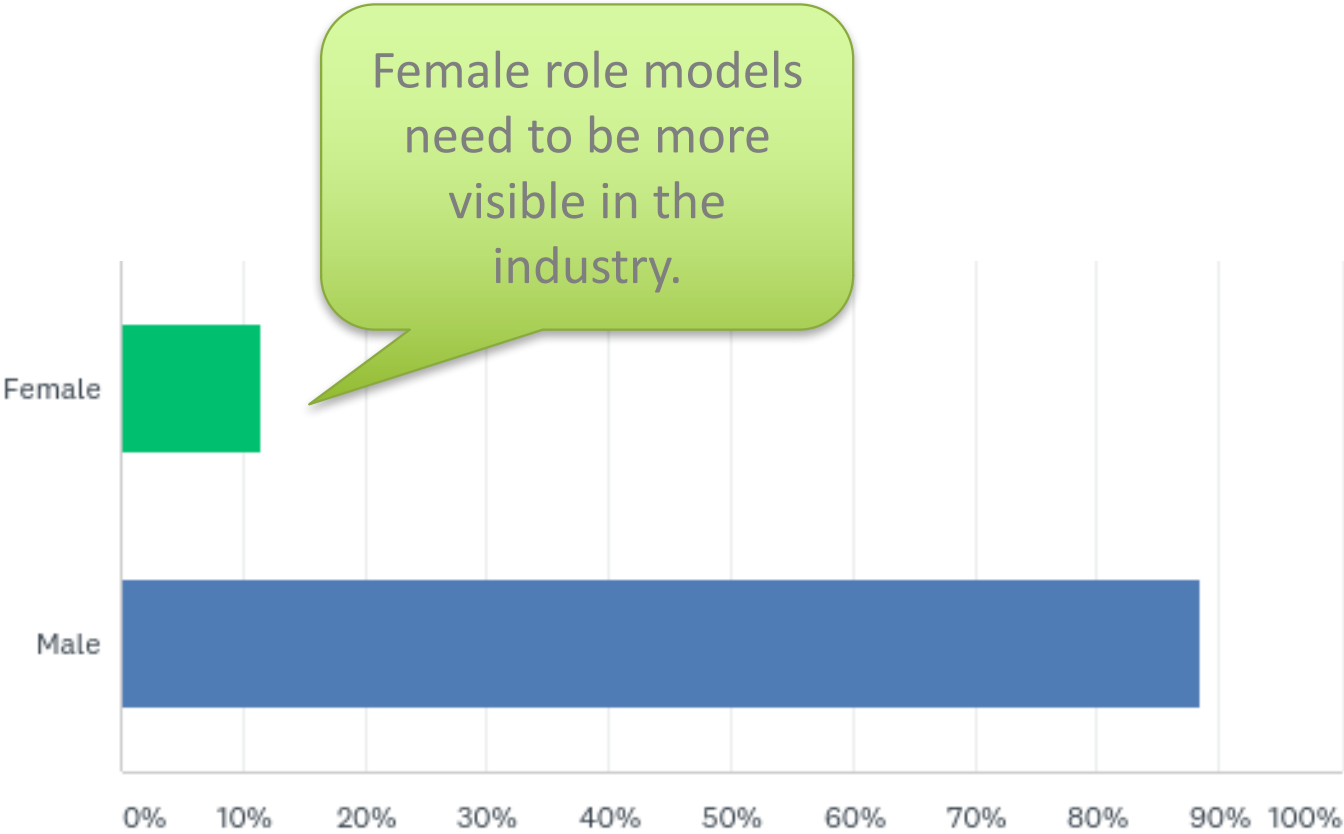
Q1. Where do you live?



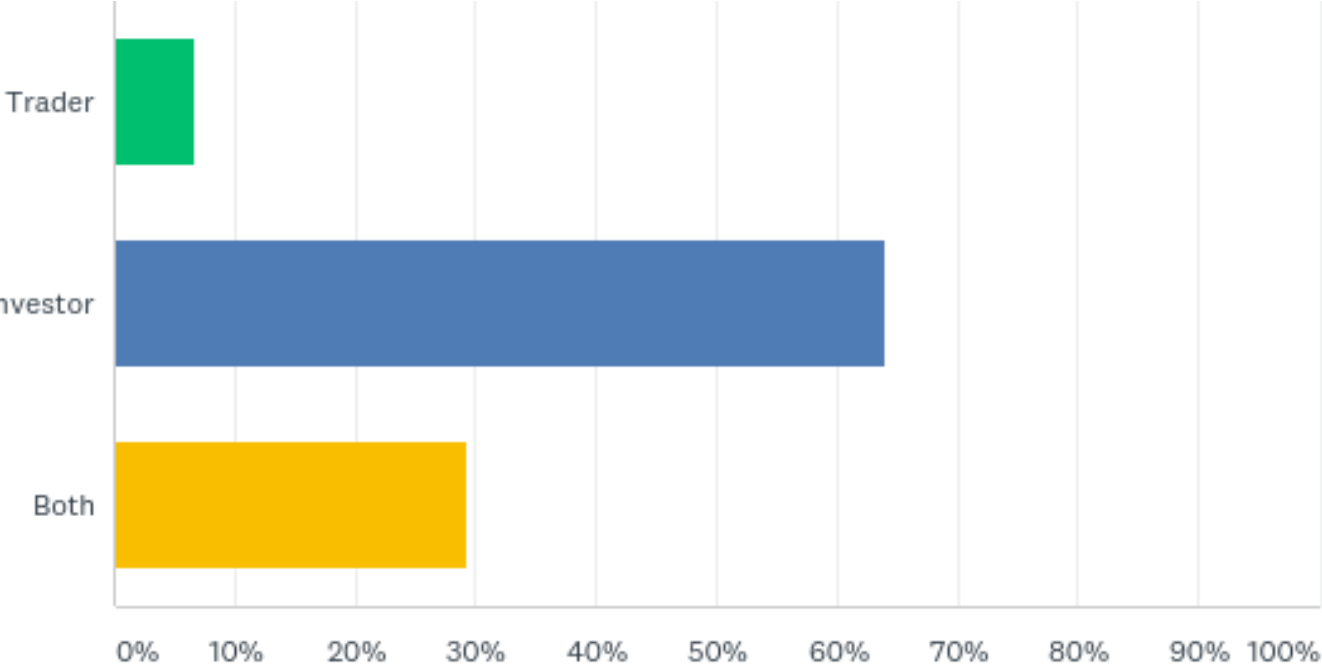
Q2. What is your current age?



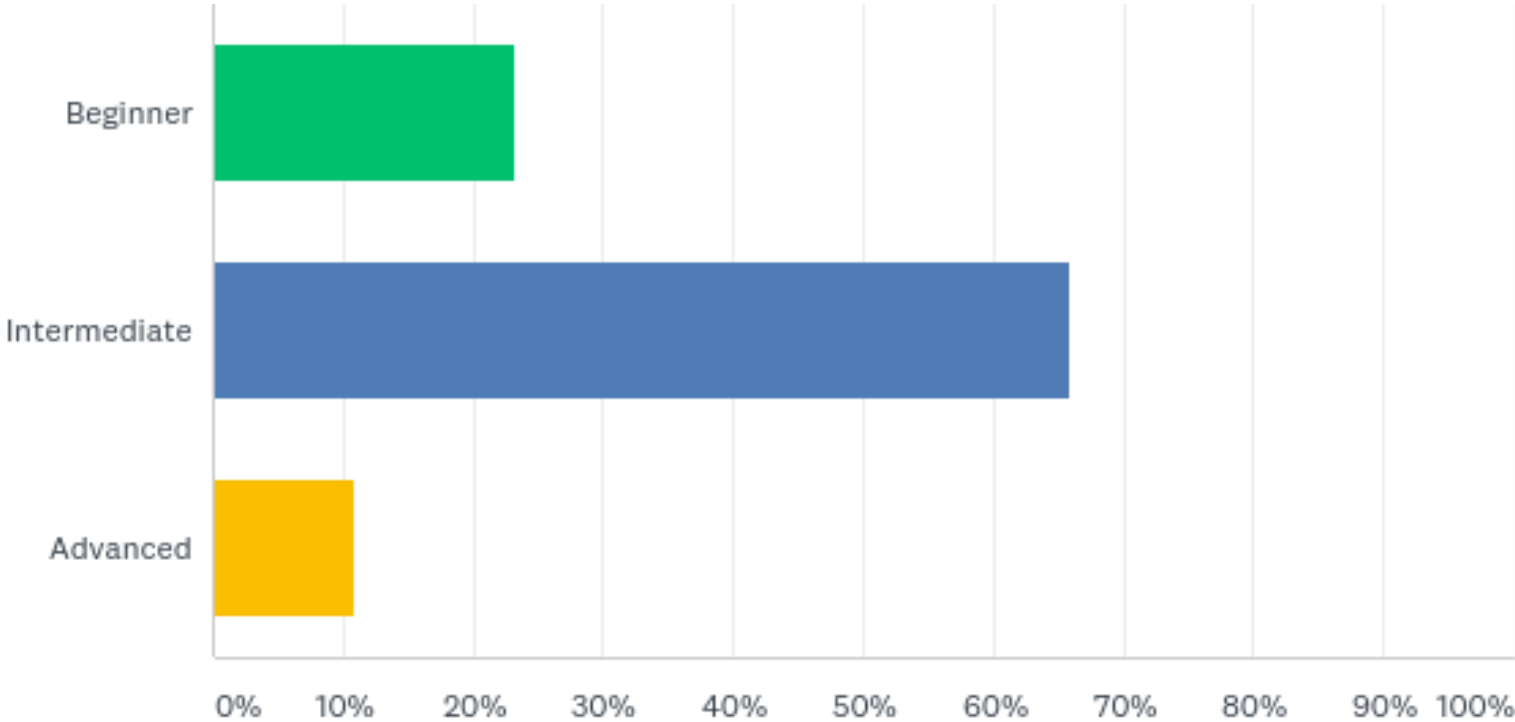
Q3. What is your gender?



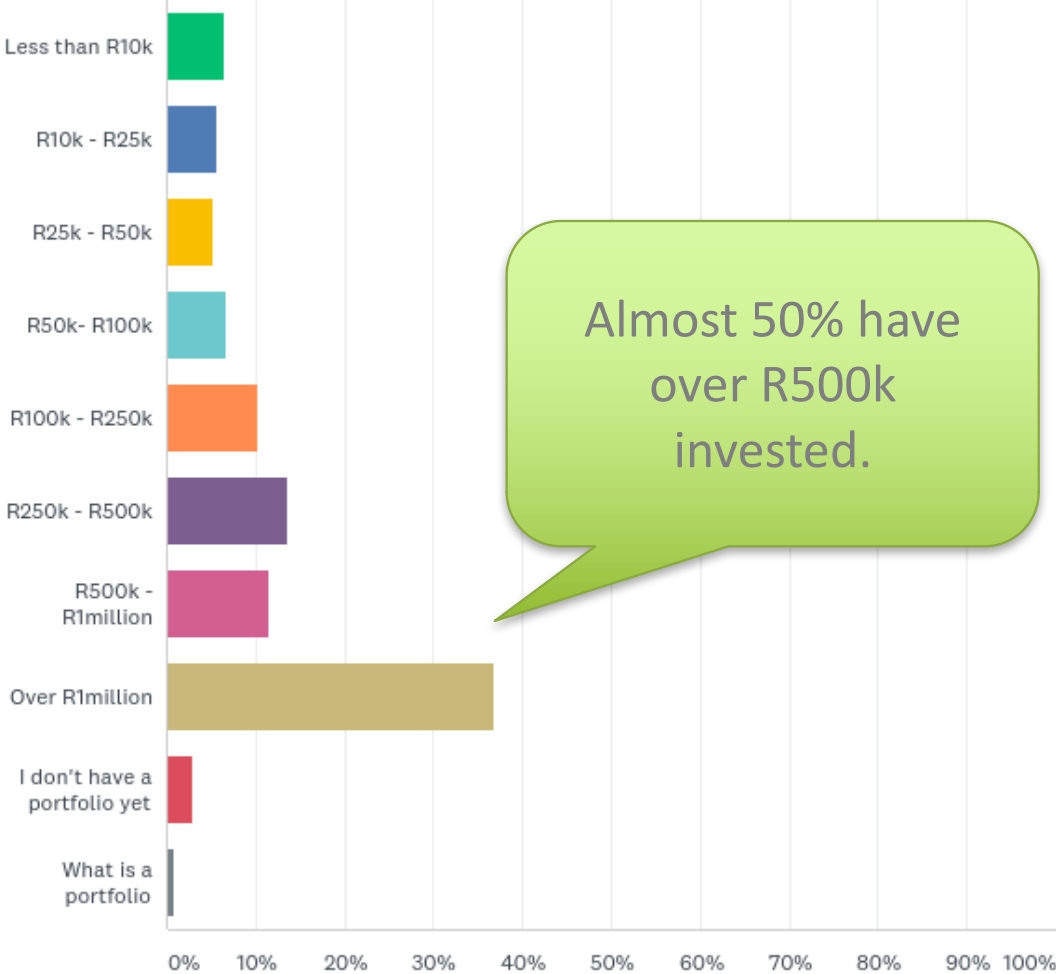
Q4. I am a:



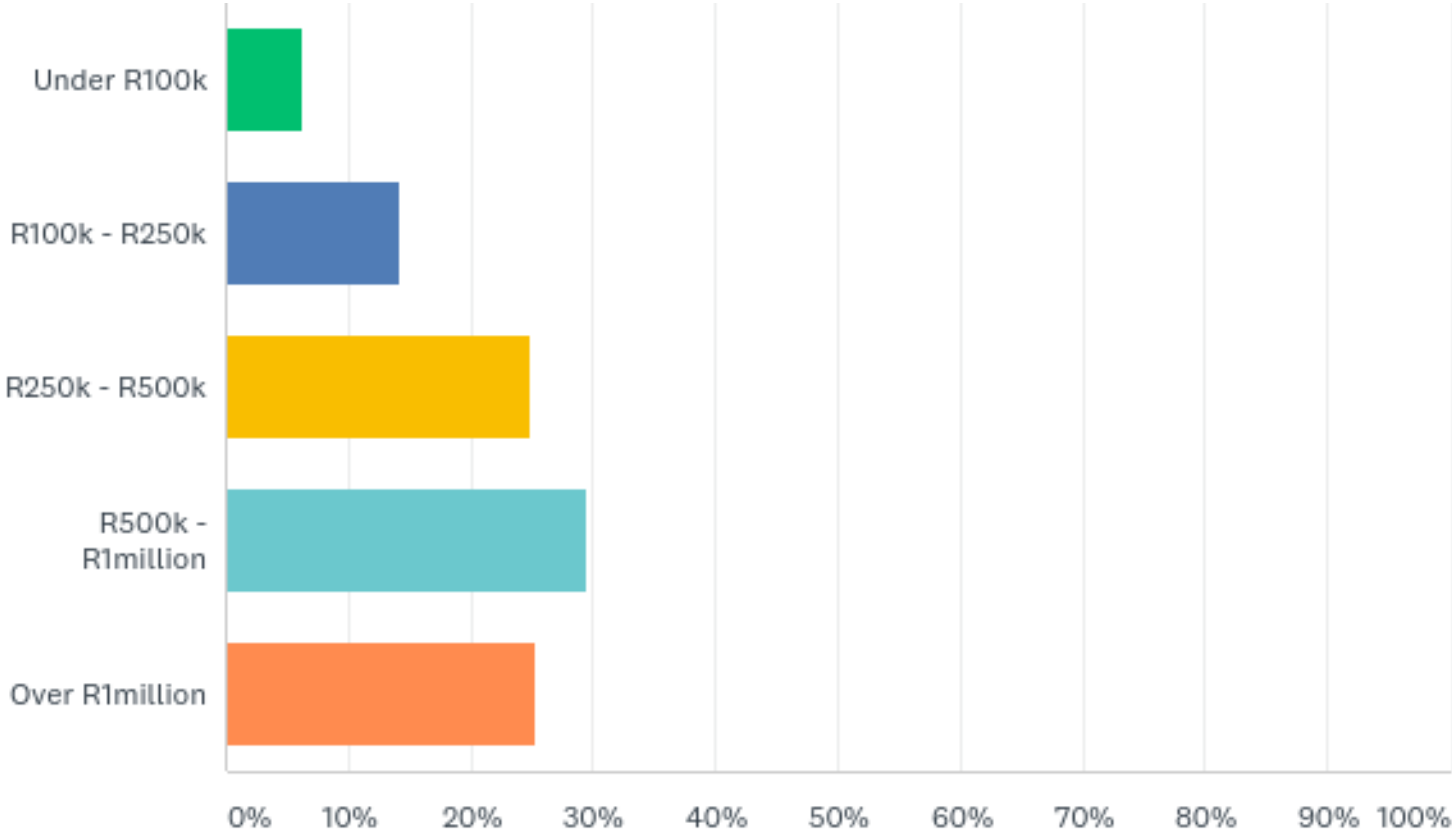
Q5. Your knowledge level:



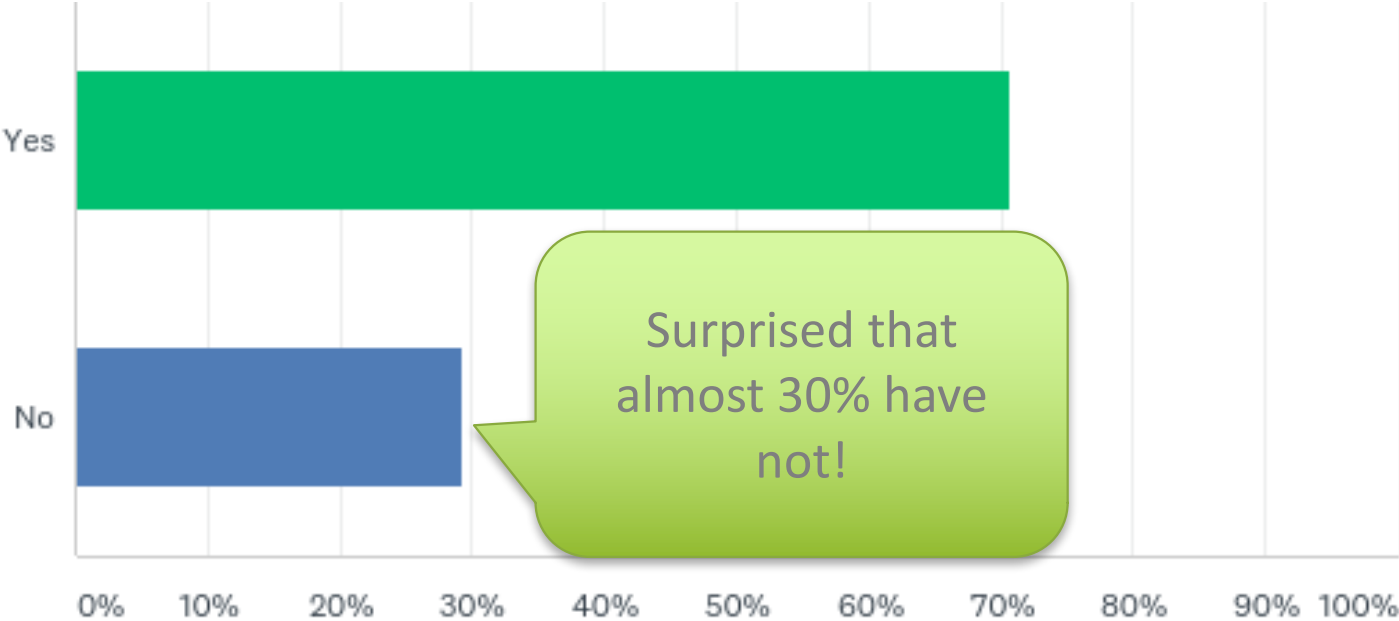
Q6. What is the approximate value of your total portfolio?



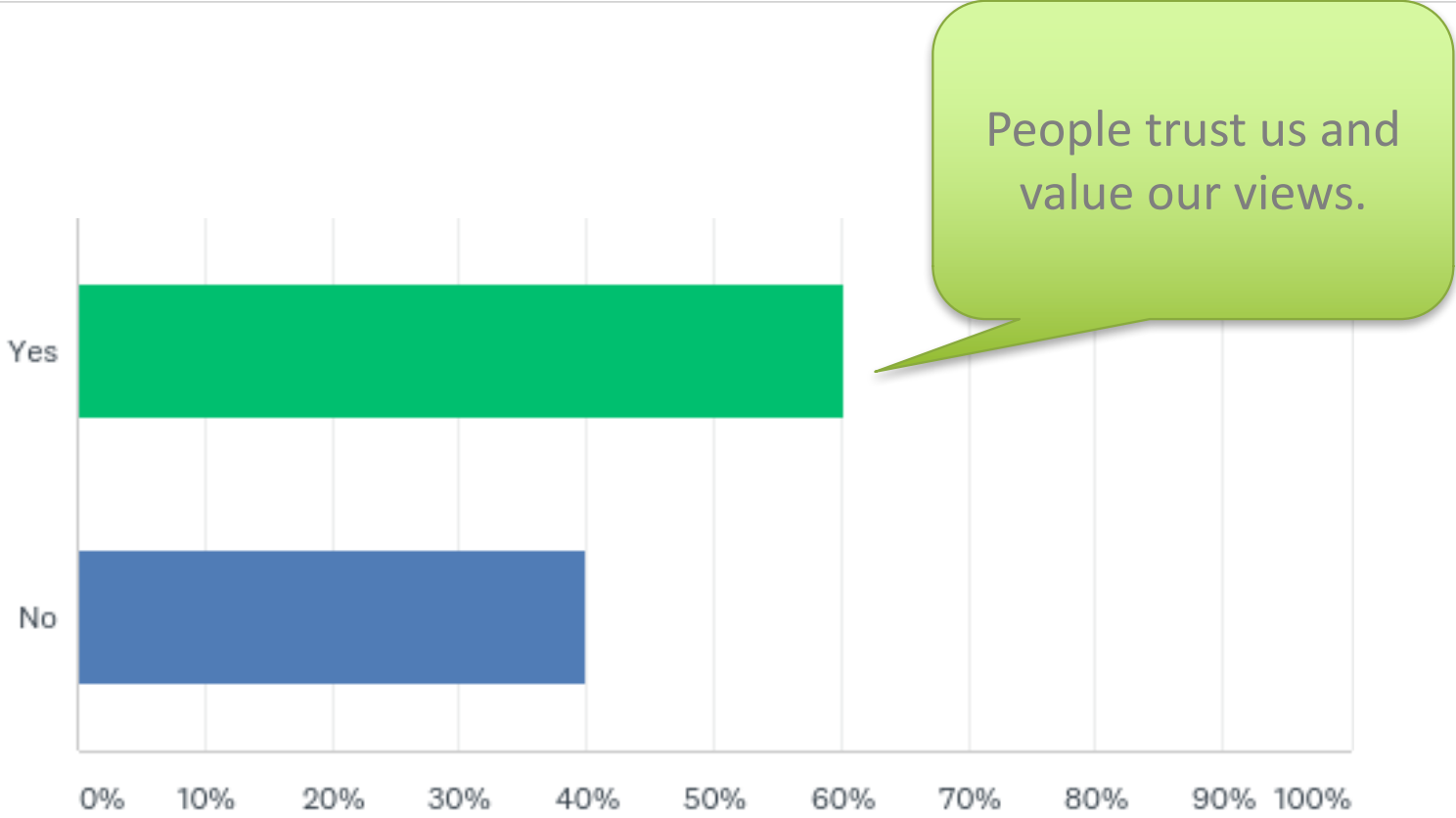
Q7. What is your total household income per year (before any deductions)?



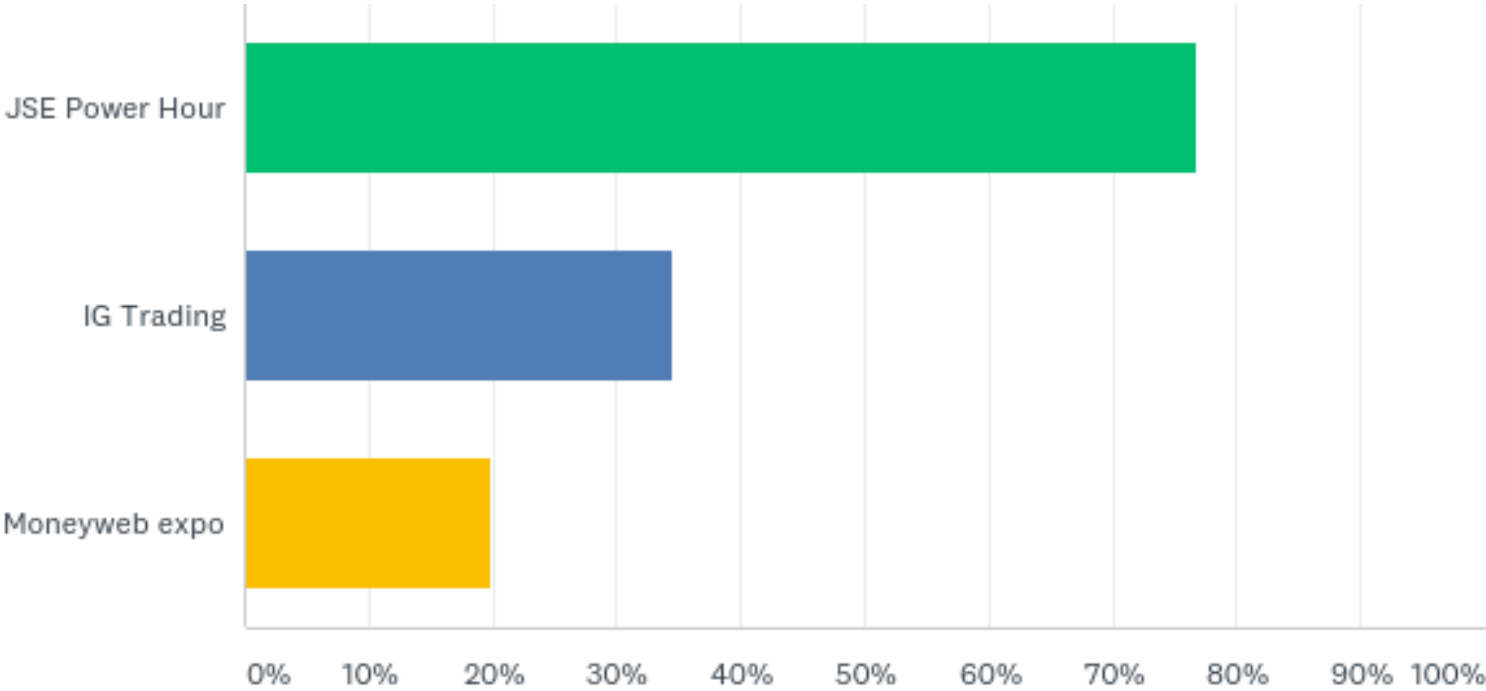
Q8. Have you opened a tax-free account?



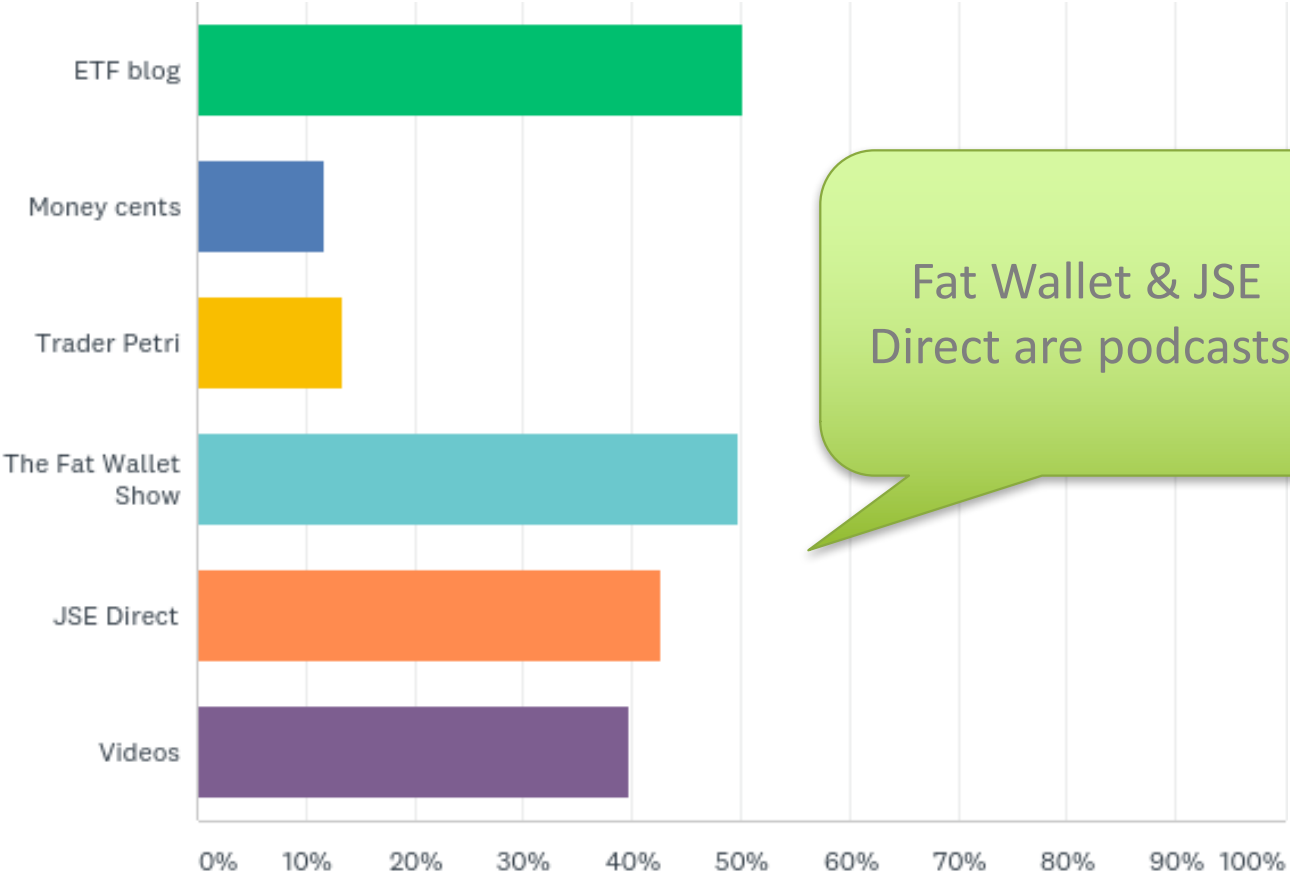
Q9. Have you bought any financial products following research on Just One Lap?



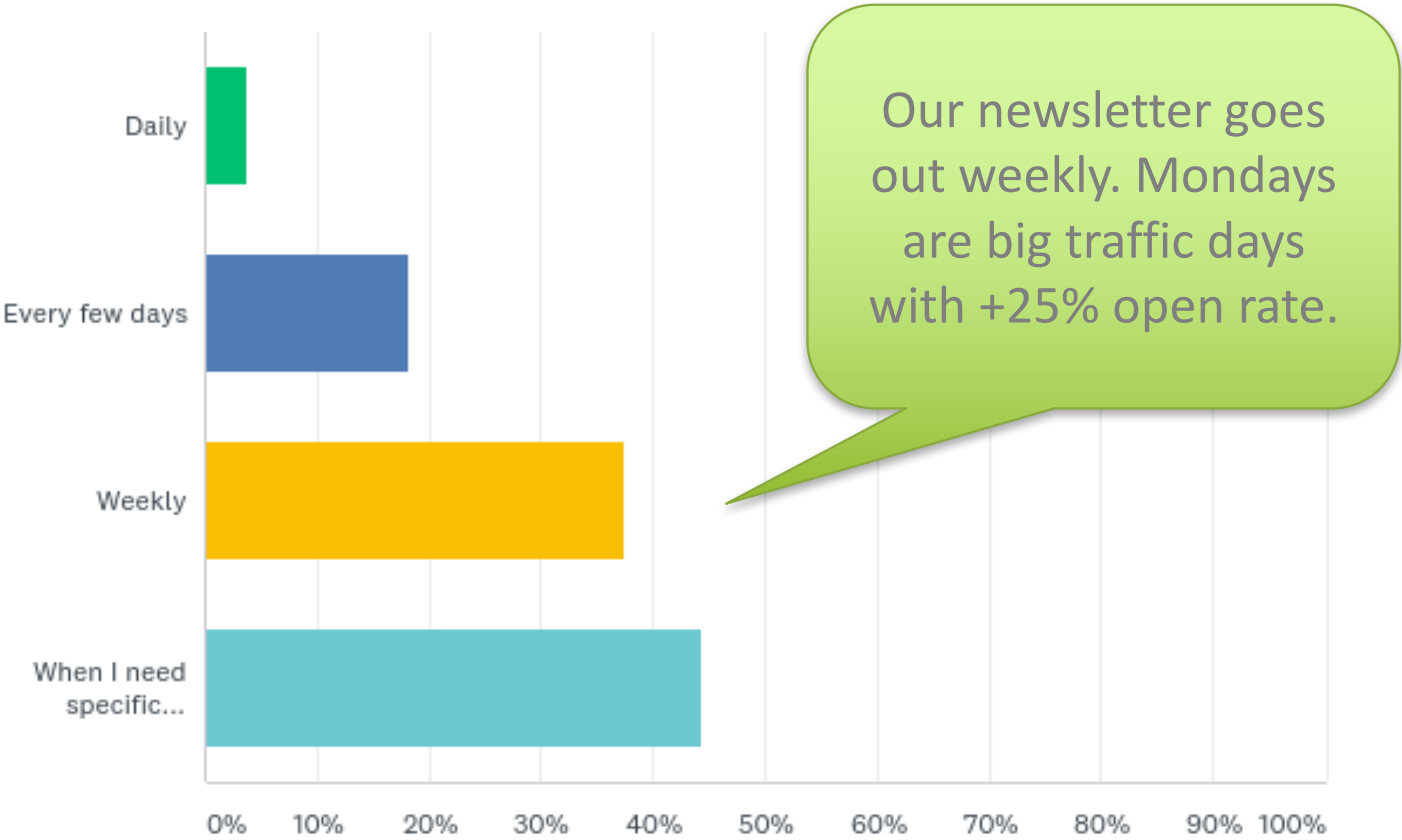
Q10. Have you attended any of the following free events hosted by Just One Lap?



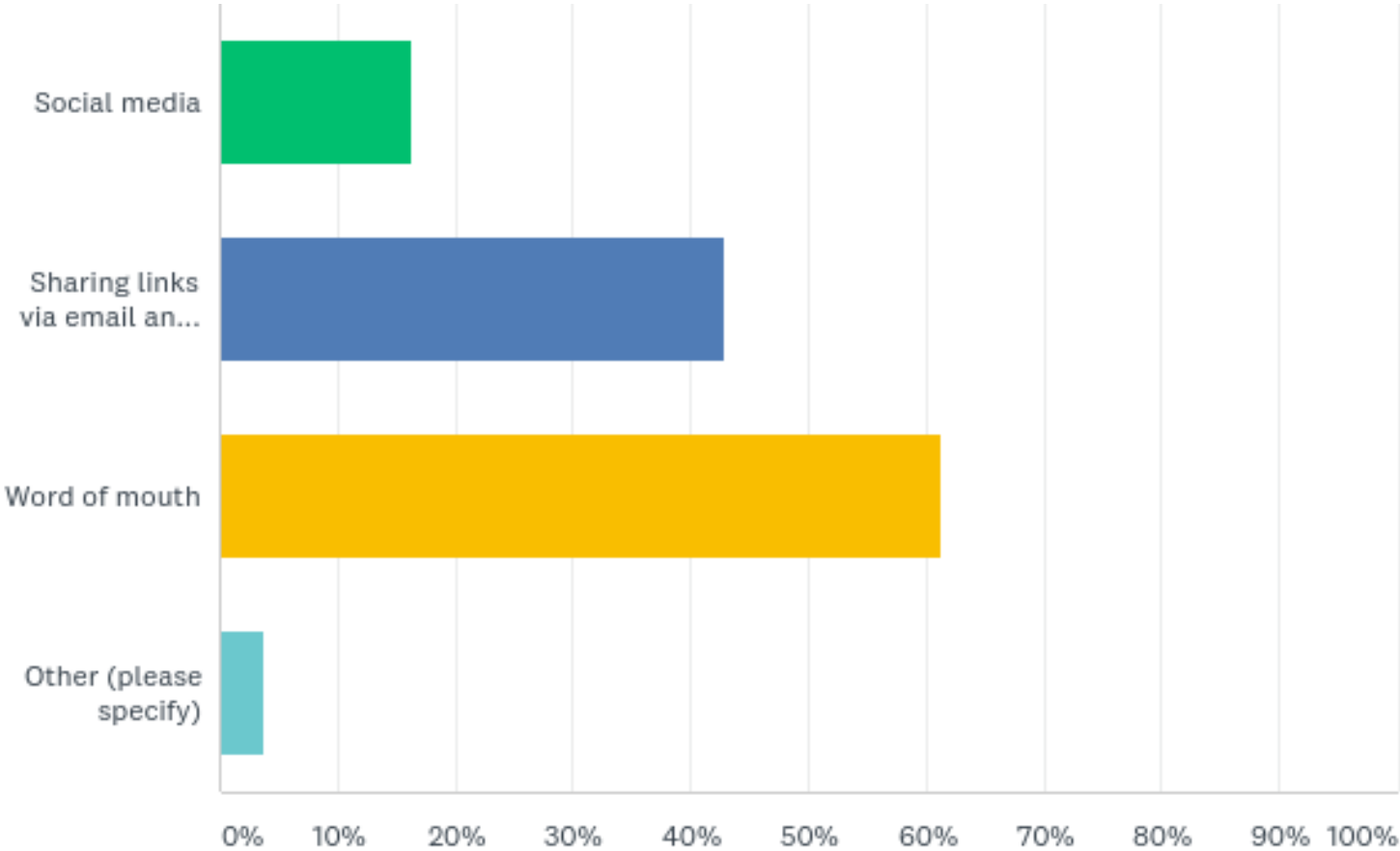
Q11. Which Just One Lap content do you consult most to make financial decisions?



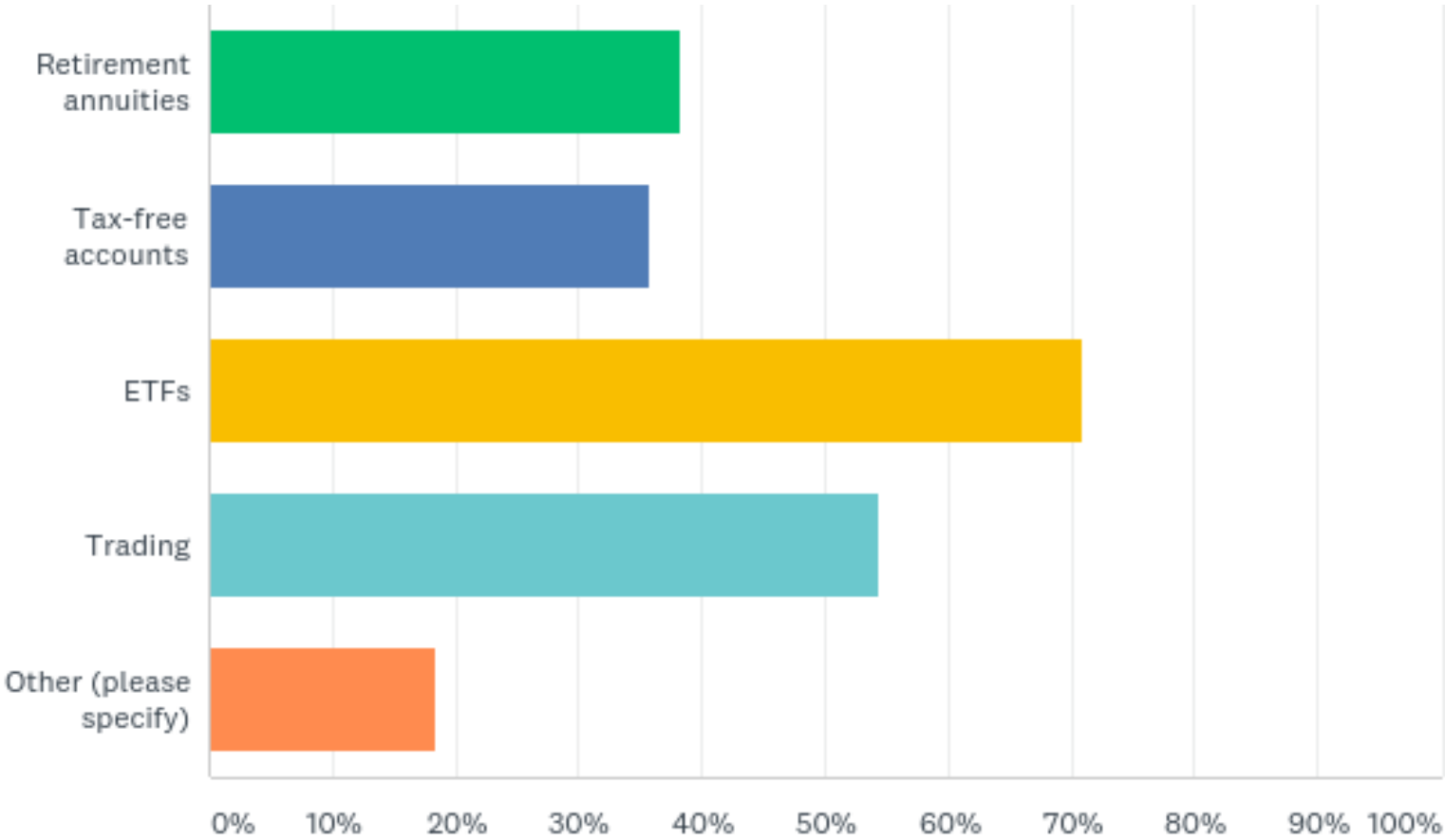
Q12. How often do you visit the Just One Lap website?



Q13. How do you like to share useful information found on Just One Lap?



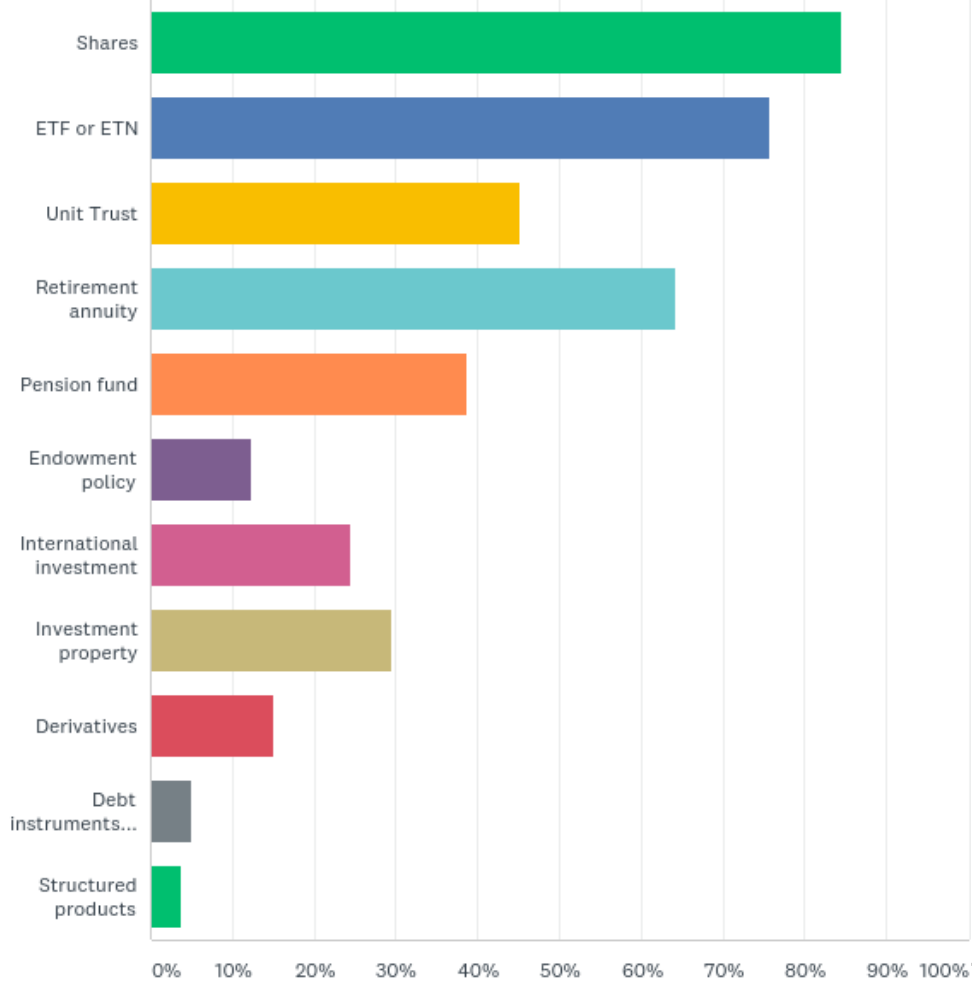
Q14. Which topics would you like to find out more about on Just One Lap?



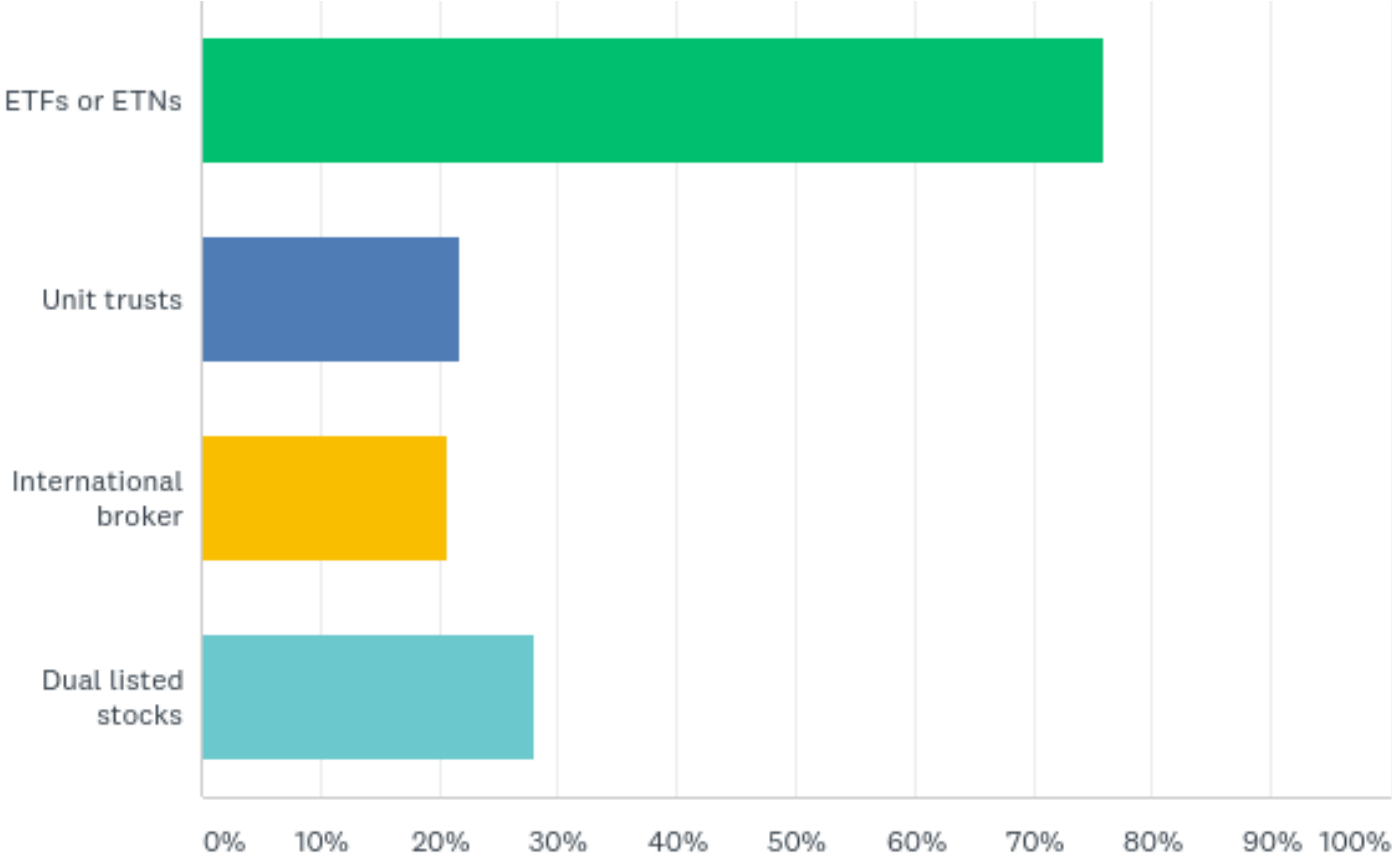
Q15. Who is your stock broker? Multiple answers possible.

Broker	%	Broker	%
EasyEquities / GT247	39.0%	SatrixNOW	6.3%
Standard Bank OST	37.9%	Investec	5.2%
Absa	12.4%	Sanlam	4.7%
PSG	10.4%	Nedbank	4.4%
IG	10.1%	Saxo	3.6%
FNB	9.3%	Sygnia Alchemy	3.5%
etfSA	7.5%	Rest all under 2% each	

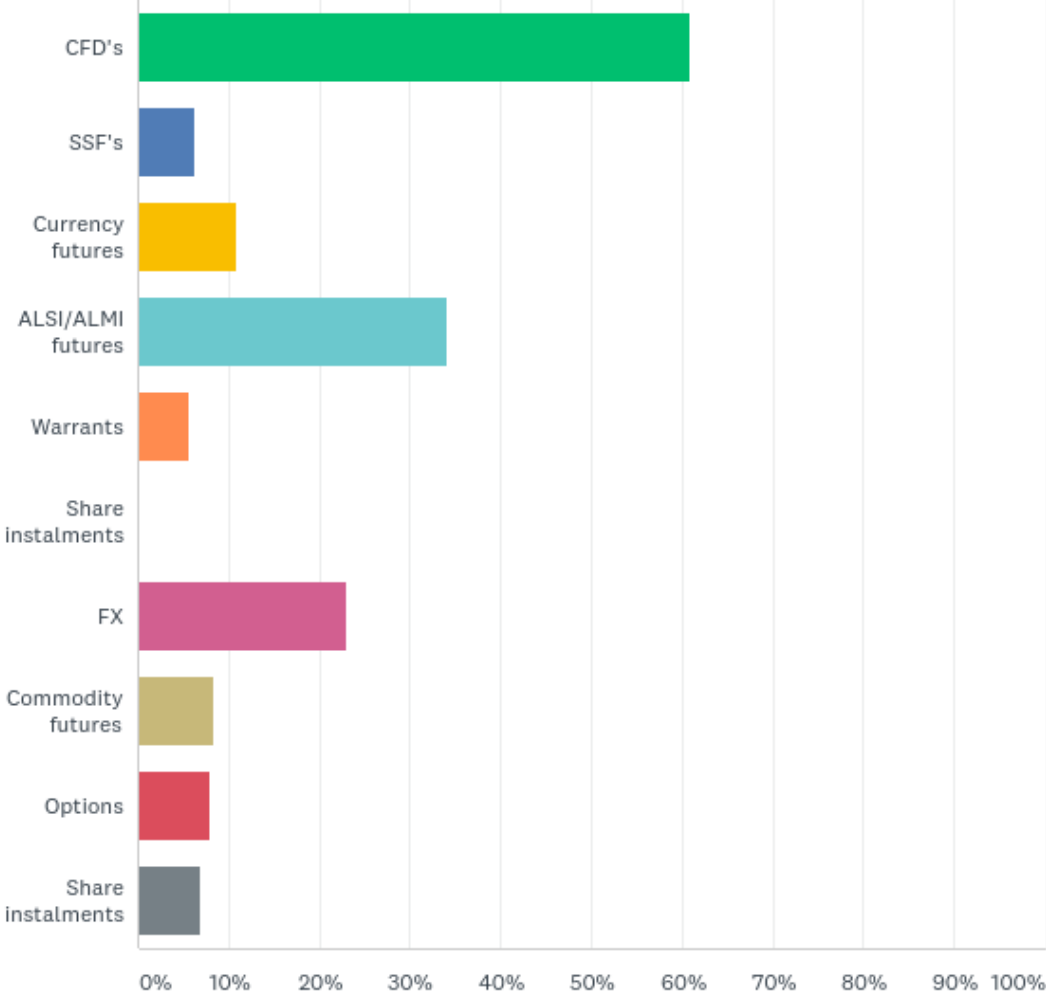
Q16. Which of the following do you own, or have you owned in past year?



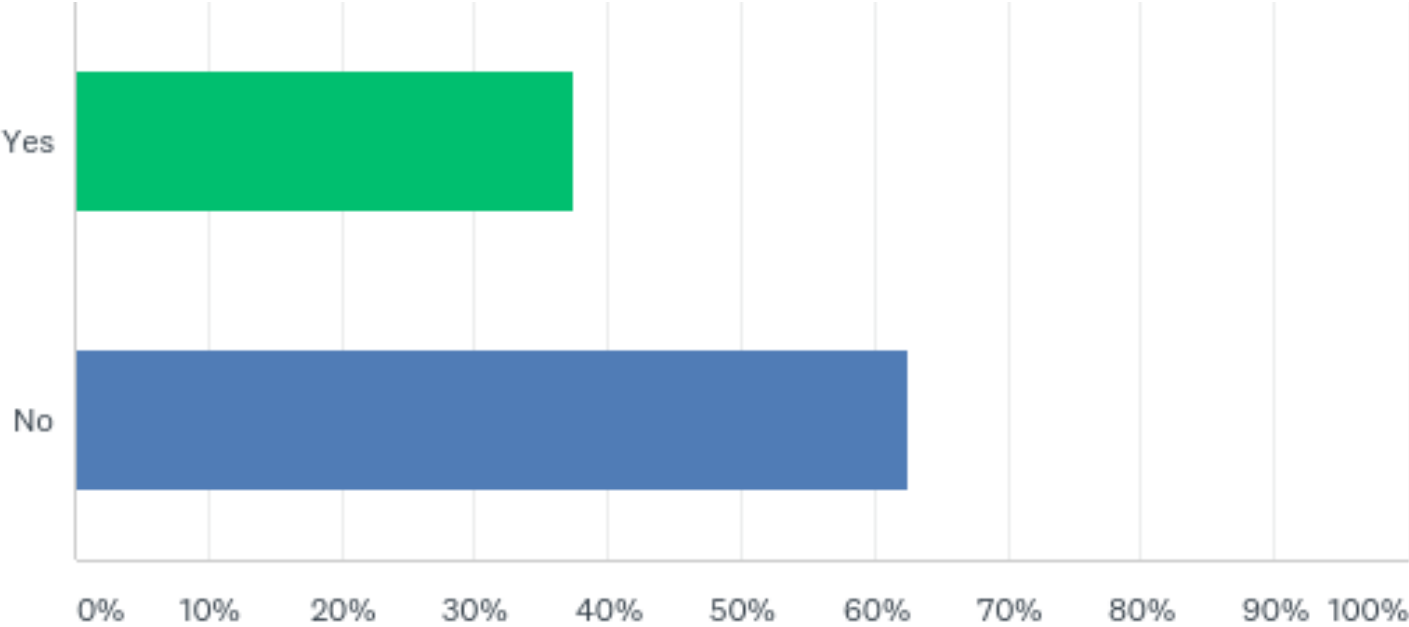
Q17. If you invest internationally, do you use:



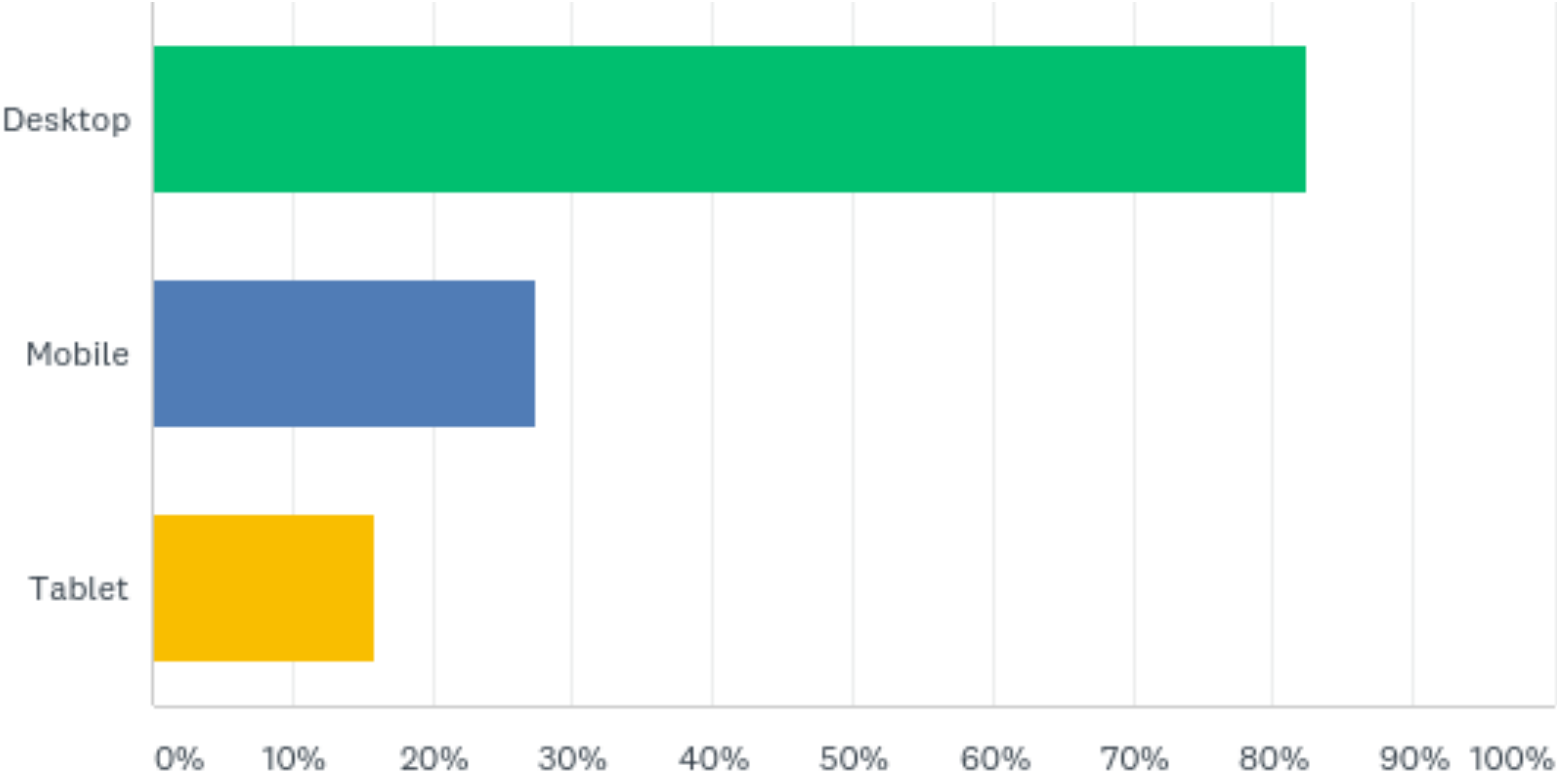
Q18. Which derivatives do you trade?



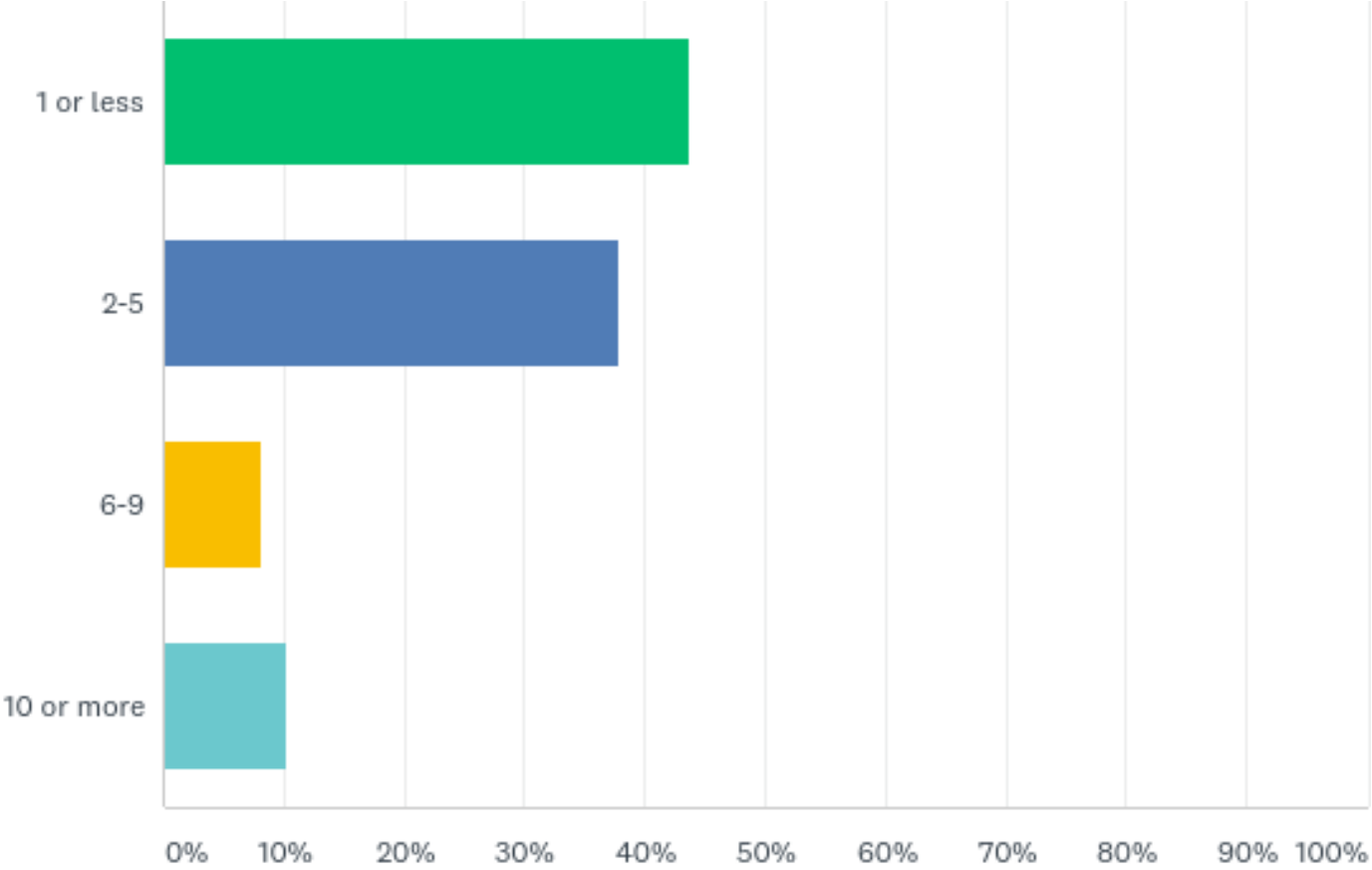
Q19. Have you attended a live webinar?



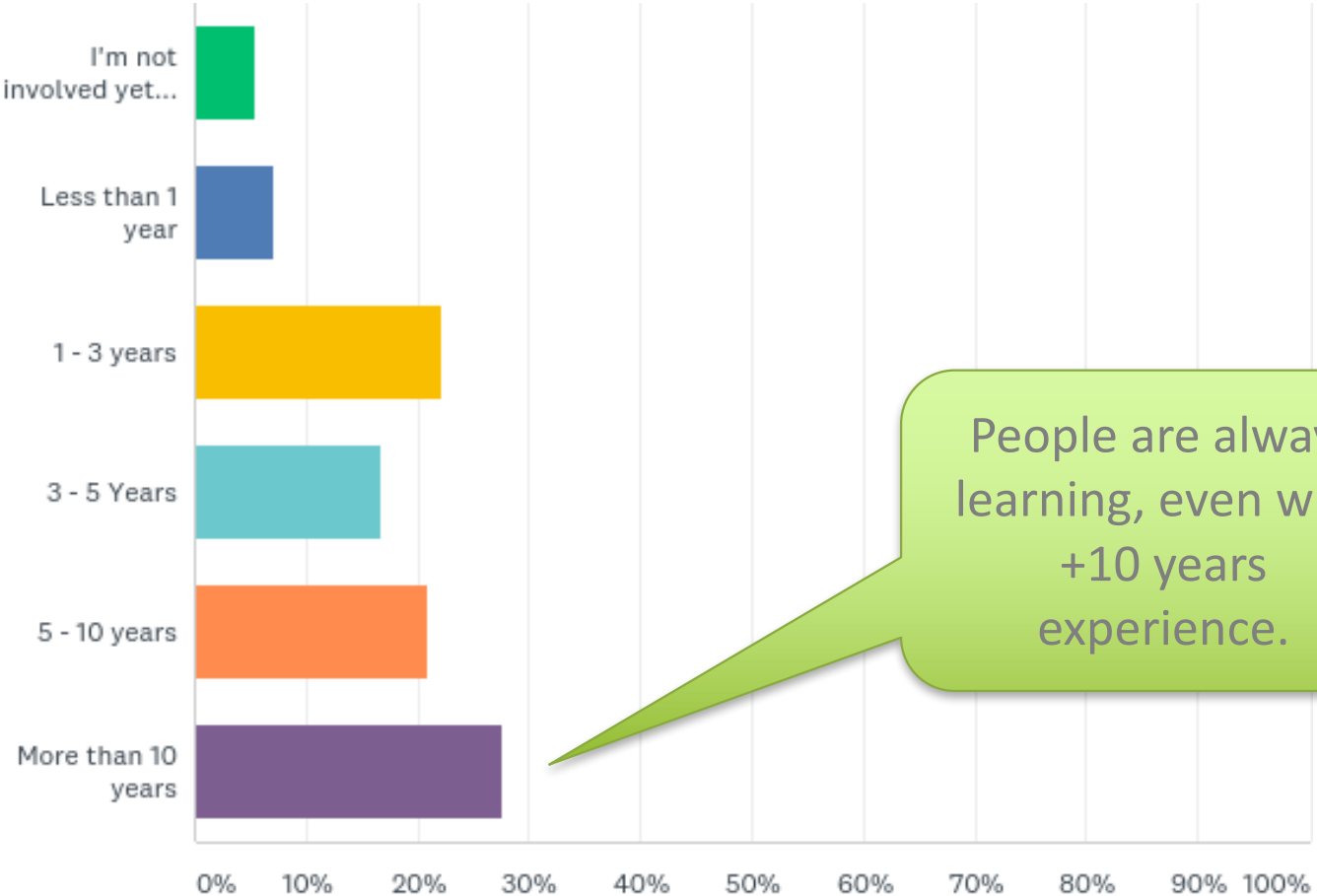
Q20. How do you usually access Just One Lap?



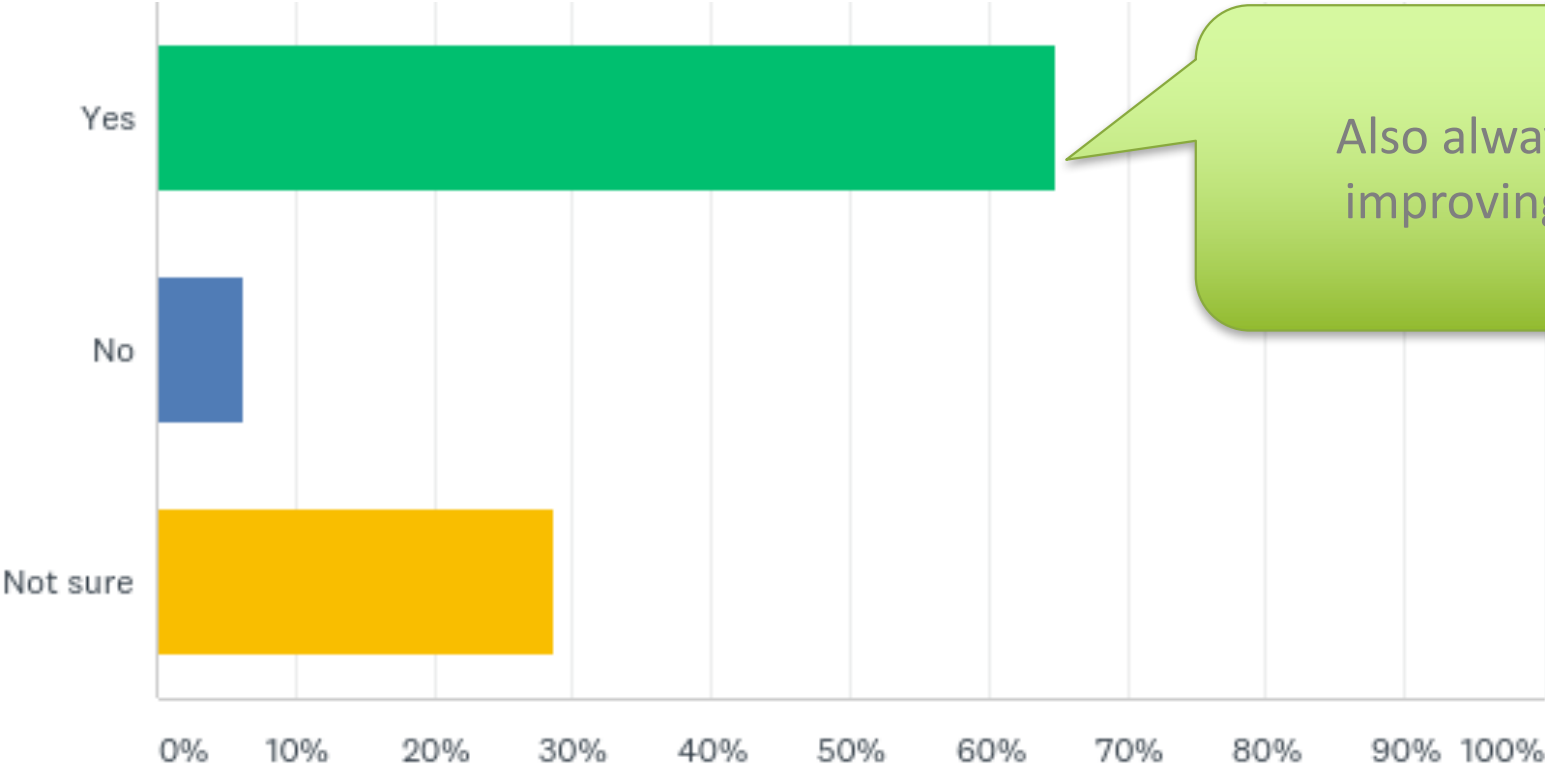
Q21. On average, how many transactions do you do every month?



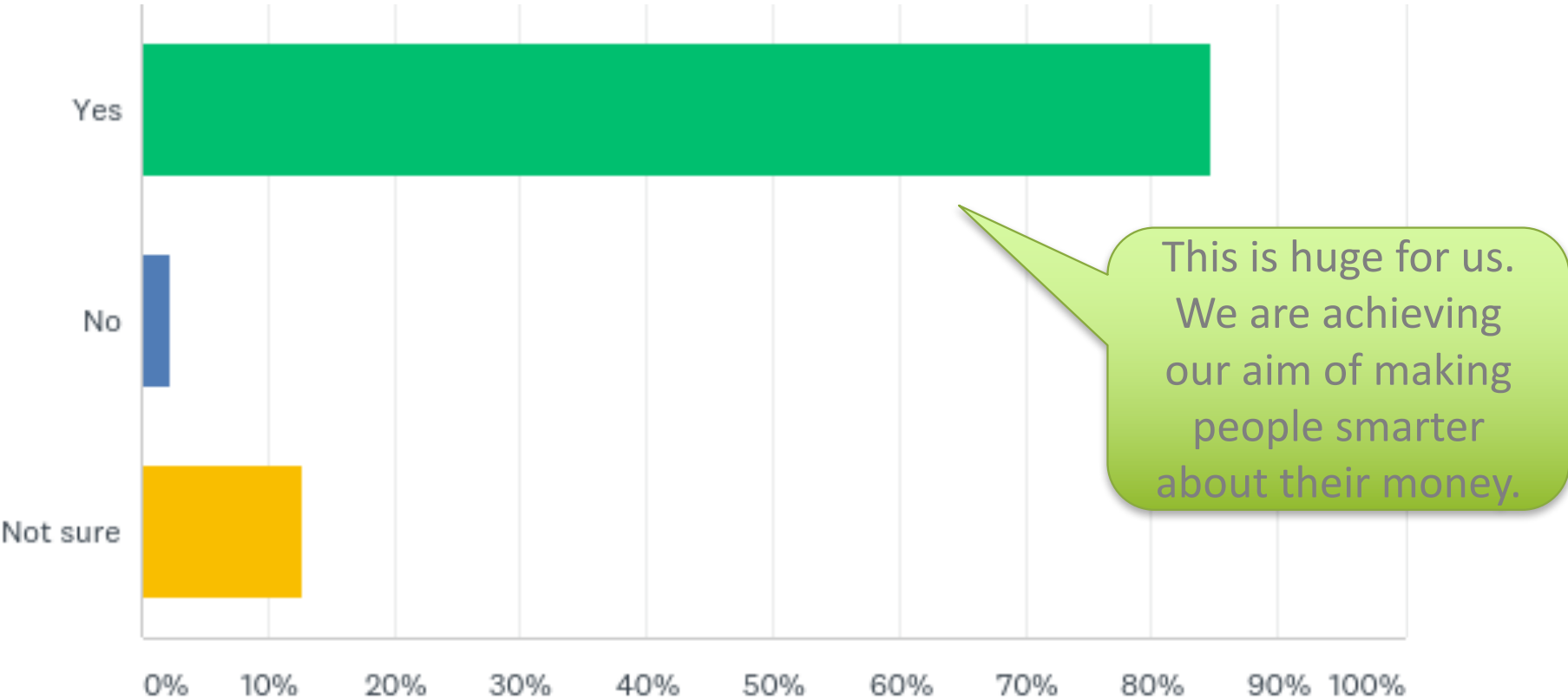
Q22. How long have you been involved in the stock market?



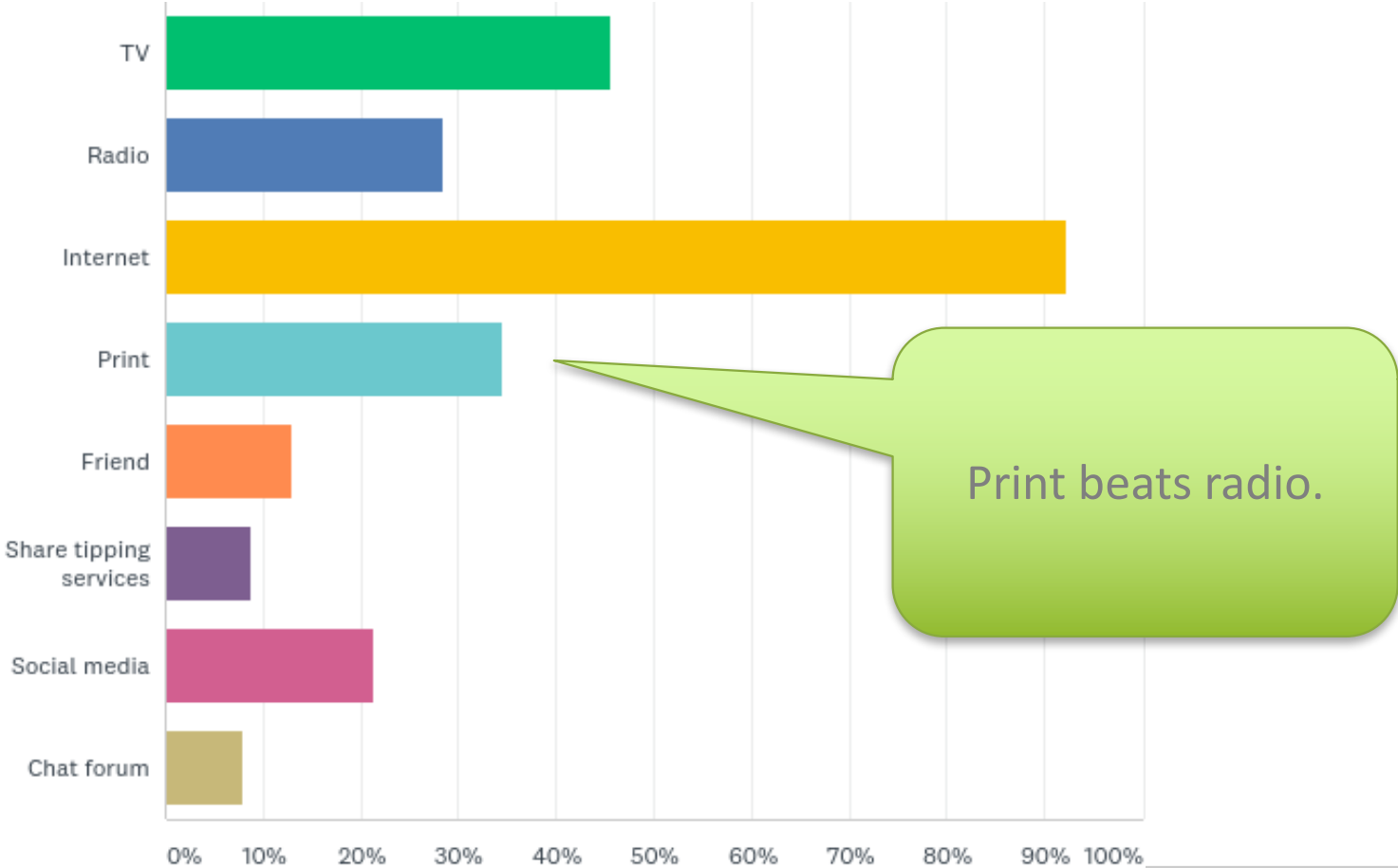
Q23. Do you feel you end the year a better trader/investor?



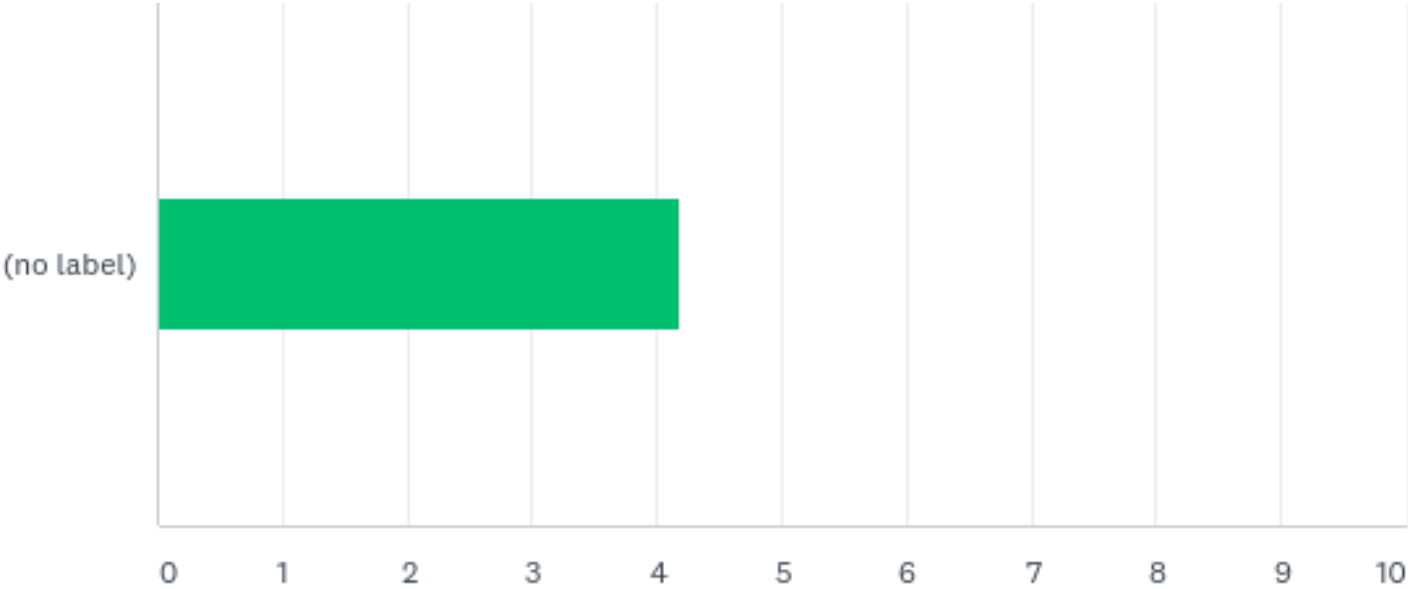
Q24. Has Just One Lap helped you improve you knowledge and/or returns from the stock market?



Q25. Do you make use of the following for investing/trading decisions/education?



Q26. How would you rate the quality of the content on Just One Lap? (1: poor 5: totally awesome)



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
(no label)	0.45% 4	1.12% 10	10.53% 94	54.54% 487	33.37% 298	893	4.19